



# Join the Global Movement to secure indigenous and community land rights.

[www.landrightsnow.org](http://www.landrightsnow.org)

## Land Rights Now

A rapidly growing community of people mobilized to secure indigenous and community land rights. We activate and engage the public nationally and globally to call on governments and others in power to take action.

## Get involved

- **Together** we can secure indigenous and community land rights. Sign up and connect with hundreds of organizations all over the world demanding Land Rights Now! [www.landrightsnow.org](http://www.landrightsnow.org)
- **Share stories** about your work to secure land rights.
- **Connect your activities** to this global campaign on social media by using the hashtag **#LandRightsNow** and show you are part of the movement by using the Land Rights Now Logo: [download it here](#).
- **Campaign!** Ask for our support at [contact@landrightsnow.org](mailto:contact@landrightsnow.org).



**Land  
Rights  
Now**

# Why

Up to **2.5 billion women and men worldwide depend on indigenous and community lands** to survive. These lands cover **more than 50% of the world's surface, yet just 10% are legally recognized** as community-owned. Securing these collective land rights is at the heart of sustainable development, poverty reduction, and climate change mitigation.

# What

## Bring together diverse groups

– Indigenous Peoples, grassroots organizations, international and national NGOs, research organizations, women and men from every corner of the world – to mobilize on a joint issue.

# How

- **We are an open unbranded campaign** – any organization who signs up to join can use the Land Rights Now logo and materials and participate in global collective campaign moments, or lead and co-brand their own national campaign.
- We do not create new campaigns, but **we strengthen and connect existing local and national campaigns** from participants who request international support.

## We support participants by providing

- Campaign strategy advice
- Social media support
- People power
- Creative campaigns



## Our impact

Since its launch in 2016, Land Rights Now has supported campaigns in nine countries from Panama to Indonesia. The international pressure created through our campaigns have contributed to:

- The passage of the **Land Rights Act in Liberia**
- Recognition of **Free, Prior, and Informed Consent in indigenous territory Lote 192 in Peru**
- **Protection of 1000 acres of mangrove forest on indigenous territory in Sabah, Malaysia**

## Our background

Oxfam, the International Land Coalition, the Rights and Resources Initiative, and many others launched the Land Rights Now campaign in March 2016. More than 800 organizations have endorsed the asks of the campaign alongside 60,000 individuals. It has an Advisory Board made up of prominent Indigenous Peoples and community representatives and individuals with expertise in the area of collective land rights.